



Is Mentoring a Fit for Your Organization?

Marketing Consultant Marty McLaughlin and Organization Development Consultant Rich Steel share a passion for mentoring.

They have worked together for a variety of organizations in this arena and have documented their responses to many of their client's questions regarding the objectives, processes, and benefits of a well-defined Mentoring program. Both Marty and Rich can point to specific examples where Mentoring has changed the direction of their own careers and personal lives. Marty and Rich offer a unique perspective.

Before starting **Mosaic Partners** in 2001, Marty was a Senior Manager at Andersen where he was mentored by some of the firm's greatest motivators and leaders.

As an **Entrepreneur, Consultant** and **Executive Coach** for more than 15 years, Rich has served as a Mentor to people ranging from senior executives at Fortune 500 companies, to emerging Entrepreneurs, to his own son and daughter.

They summarize their client's most pressing Mentoring questions in Q&A form.

If you have additional thoughts or questions about this newsletter or previous editions, please e-mail Rich Steel at rsbvc@aol.com or call him at his office on 610.388.3680 or on my cell, 610.324.8466.